

# BELIEVE WE ARE BETTER

## REENERGIZE, REORGANIZE, REAUTHORIZE!



NATIONAL COUNCIL ON INDEPENDENT LIVING • ANNUAL CONFERENCE 2009

**June 5-8, 2009**

### **Sponsorship Opportunities**

On behalf of the National Council on Independent Living (NCIL), I ask you to support our 2009 Annual Conference on Independent Living, which will be held June 5-8 at the Grand Hyatt Hotel in Washington, DC. Details on sponsorship, advertising and exhibiting opportunities are enclosed for consideration as you develop your budgets for next year.

Our week-long Annual Conference is an excellent opportunity for sponsors to reach NCIL members, employers, disability leaders, independent living advocates, and Members of Congress. Last year, more than fifty national and major media outlets including CNN, Minnesota Star Tribune, MSNBC, Washington Post and the Cleveland Plain Dealer covered our Conference.

The NCIL Annual Conference features an exhibit fair, a march to and rally at the U.S. Capitol, plenary sessions, and a full array of workshops. Our Annual Awards Banquet will once again be the highlighting event, showcasing the accomplishments of our community and serving as a culmination of the week's events.

Founded in 1982, The National Council on Independent Living is America's leading and oldest cross-disability, grassroots organization run by and for people with disabilities. NCIL represents Centers for Independent Living (CILs,) Statewide Independent Living Councils (SILCs,) and other disability rights organizations serving hundreds of thousands people with disabilities in every state and territory of the country. As a membership organization, NCIL advances Independent Living and the rights of people with disabilities through consumer-driven advocacy.

Help us create a world in which people with disabilities are valued equally and participate fully!

If you have any questions please contact Justin Chappell at (202) 207-0334 or [justin@ncil.org](mailto:justin@ncil.org). We look forward to celebrating our 2009 Annual Conference on Independent Living with you!

Cheers!

John A. Lancaster  
Executive Director

## \$50,000 Diamond Level

(limit one)

### Events:

- ⊗ Designation as the lead sponsor of the 2009 Annual Conference
- ⊗ 6 seats at a premiere table for the Annual Awards Banquet
- ⊗ 8 invitations to the Leadership Reception
- ⊗ 8 complimentary registrations to the Annual Conference

### Conference Visibility:

- ⊗ Logo on conference tote bags
- ⊗ Recognition from the podium at the Opening Plenary and Annual Awards Banquet
- ⊗ 2 exhibit spaces in prime location
- ⊗ Full-page, back-cover ad in the conference program
- ⊗ Very large logo on sponsor signage throughout the conference foyer and ballroom

### Other Visibility:

- ⊗ Acknowledgement as the lead sponsor in NCIL's Weekly Advocacy Monitor (WhAM!) for one year
- ⊗ Half-page ad in the conference registration brochure
- ⊗ Full-page, back cover ad in 2 editions of the IL newspaper, *Independence Today*: circulation, 300,000
- ⊗ Opportunity to join NCIL's Business Advisory Committee
- ⊗ Logo and link prominently featured on the NCIL homepage for one year
- ⊗ Acknowledgement as lead sponsor in all conference collateral
- ⊗ Logo in NCIL's 2009 Annual Report
- ⊗ Photo opportunities with NCIL Governing Board members and award winners

## \$25,000 Emerald Level

### Events:

- ⊗ Designation as co-sponsor of the Leadership Reception
- ⊗ 6 seats at a premiere table for the Annual Awards Banquet
- ⊗ 4 invitations to the Leadership Reception
- ⊗ 4 complimentary registrations to the Annual Conference

### Conference Visibility:

- ⊗ Recognition from the podium at the Opening Plenary and Annual Awards Banquet
- ⊗ Exhibit space in a prime location
- ⊗ Full-page, inside front or inside back cover ad in the conference program
- ⊗ Large logo on sponsor signage throughout the conference foyer and ballroom

### Other Visibility:

- ⊗ Half-page ad in the conference registration brochure
- ⊗ Full-page ad in two editions of the IL newspaper, *Independence Today*: circulation, 300,000
- ⊗ Opportunity to join NCIL's Business Advisory Committee
- ⊗ Logo and link prominently featured on the NCIL homepage for one year
- ⊗ Acknowledgement in all conference collateral
- ⊗ Logo in NCIL's 2009 Annual Report
- ⊗ Photo opportunities with NCIL Governing Board members and award winners

## \$12,500 Sapphire Level

### Events:

- 4 seats at a premiere table for the Annual Awards Banquet
- 4 invitations to the Leadership Reception
- 4 complimentary registrations to the Annual Conference

### Conference Visibility:

- Exhibit space
- Full-page ad in the conference program
- Logo on sponsor signage throughout the conference foyer and ballroom

### Other Visibility:

- Half-page ad in two editions of the IL newspaper, *Independence Today*: circulation, 300,000
- Opportunity to join NCIL's Business Advisory Committee
- Acknowledgement on NCIL's website for one year
- Acknowledgement in NCIL's 2009 Annual Report

## \$6,000 Ruby Level

### Events:

- 3 seats at the Annual Awards Banquet
- 3 complimentary registrations to the Annual Conference

### Conference Visibility:

- Exhibit space
- Half-page ad in the conference program
- Acknowledgement on sponsor signage throughout the conference foyer and ballroom

### Other Visibility:

- Acknowledgement on NCIL's website for one year
- Acknowledgement in NCIL's 2009 Annual Report

## \$3,000 Opal Level

### Events:

- 2 seats at the Annual Awards Banquet
- 1 complimentary registration to the Annual Conference

### Conference Visibility:

- Exhibit space
- Half-page ad in the conference program
- Acknowledgement on sponsor signage throughout the conference foyer and ballroom

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### 2009 Annual Conference Commitment Form

June 5-8, 2009

Company Name: \_\_\_\_\_  
*(please print name as it should appear in printed materials)*

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_


Email: \_\_\_\_\_


Please charge \$ \_\_\_\_\_ to my credit card:  Visa  MasterCard

Account Name: \_\_\_\_\_  
*(please print name as it appears on card)*

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

 Indicate the opportunities you would like to purchase on the next page of this form.

 Once complete, please fax this form to (202) 207-0341, or submit via mail to:

National Council on Independent Living  
1710 Rhode Island Avenue, NW / Fifth Floor  
Washington, D.C. 20036

- Checks should be made payable to: The National Council on Independent Living (Federal ID # 74-2291620)
- For more information please contact NCIL Development & Communications Advisor Justin Chappell at (202) 207-0334 or [justin@ncil.org](mailto:justin@ncil.org)

## Sponsorship Opportunities

- \$50,000 Diamond Level       \$25,000 Emerald Level       \$12,500 Sapphire Level  
 \$6,000 Ruby Level       \$3,000 Opal Level

## Exhibiting Opportunities

Exhibits will be displayed for two full Annual Conference days, including an exhibit fair, and be viewed by over 750 participants. All exhibit spaces include a Quarter-page advertisement in the 2009 Annual Conference Program! Please note: Materials not available in large print, Braille, audio & text-only (electronic) versions *must not be displayed*. We apologize for any inconvenience.

- \$500 Member Exhibit Space       \$1,000 Non-profit and Government Exhibit Space  
 \$2,000 Corporate Exhibit Space

## Advertising Opportunities

Advertisements in the Annual Conference Program will be distributed to over 750 Conference participants, Members of Congress, NCIL Board Members and leaders in the Independent Living community. *Deadline for Camera Ready Ads is May 1<sup>st</sup>, 2009.*

### NCIL Members-Only Advertisement Rates

- \$900      Full-page      (8" x 10.5")  
 \$550      Half-page      (8" x 5.25")  
 \$175      Eighth-page      (business card)

### NCIL Non-member Advertisement Rates

- \$1500      Full-page      (8" x 10.5")  
 \$850      Half-page      (8" x 5.25")

## Expanded Advertising Opportunities *New This Year!*

The conference registration brochure, released in March of 2009, will be distributed to nearly 5,000 NCIL members, past conference participants, Members of Congress, NCIL Board Members and leaders in the Independent Living community. *Deadline for Camera Ready Ads is January 16<sup>th</sup>, 2009.* Space is limited!

### Advertisement Rates

- \$2500      Back Cover      (8" x 10.5")       \$900      Non-member Half-page      (8" x 5.25")  
 \$2000      Inside Front Cover      (8" x 10.5")       \$600      NCIL Members-only Half-page      (8" x 5.25")  
 \$2000      Inside Back Cover      (8" x 10.5")       \$220      NCIL Members-only Eighth-page (business card)  
 \$1650      Full-Page      (8" x 10.5")