



2008 NCIL Annual Conference
July 21-24, 2008

Sponsorship Opportunities

On behalf of the National Council on Independent Living (NCIL), I ask you to support our 2008 Annual Conference on Independent Living.

The Annual Conference will take place July 21-24, 2008 at the Grand Hyatt Hotel in Washington, DC. The theme this Presidential election year is "Time for Change... Use Your Power!"

Help us create a world in which people with disabilities are valued equally and participate fully!

NCIL's Annual Conference attracts approximately 750 employers, disability leaders, independent living advocates, and Members of Congress. Our sponsorship opportunities are an excellent chance to reach out to NCIL members and the entire disability community. The conference is a week-long event featuring plenary sessions, an exhibit fair, a march and rally to the U.S. Capitol, and a full array of workshops. Our Annual Awards Dinner will once again be the highlighting event, showcasing the accomplishments of our community and serving as a culmination of the week's events.

Founded in 1982, NCIL is celebrating 26 years as the longest running national cross-disability, grassroots organization run by and for people with disabilities. We are an association of people with disabilities, Centers for Independent Living (CILs,) Statewide Independent Living Councils (SILCs,) and other disability rights organizations serving hundreds of thousands people with disabilities in every state and territory of the country. As a membership organization, NCIL advances independent living and the rights of people with disabilities through consumer-driven advocacy. Our current membership boasts over 400 CILS, SILCs and Organizations committed to the independence and empowerment of individuals with disabilities.

Enclosed you will find a sponsor benefits package, along with exhibit and advertising information. If you have any questions please contact Justin Chappell at (202)207-0334 or justin@ncil.org. We look forward to celebrating our 26th Annual Conference on Independent Living with you!

Cheers!

John A. Lancaster
Executive Director

\$50,000 Diamond Level

(limit one)

Events:

- ❖ Designation as Official Lead Sponsor of the NCIL Annual Awards Ceremony, attended by approximately 750 conference participants, Members of Congress, the NCIL Board of Directors and other leaders from the independent living community
- ❖ Designation as Official Lead Sponsor of the NCIL Conference Opening Session or other plenary session
- ❖ Premiere table of eight at the NCIL Annual Awards Ceremony, including two seats for one VIP and his/her guest (VIPs may include Members of Congress, annual awardees and NCIL Board members)
- ❖ Eight complimentary registrations to the Annual Conference
- ❖ Invitation for eight to attend an exclusive NCIL Leadership Reception with NCIL Board members, corporate and government leaders
- ❖ Photo opportunity at the NCIL Annual Awards Ceremony with NCIL Board members and annual awardees

Conference Visibility:

- ❖ Prominent placement of logo on conference tote bags, which are distributed to all conference participants
- ❖ Prime Conference exhibit space (including Exhibit Fair)
- ❖ Opportunity to distribute company materials at main registration table (must be available in alternate formats)
- ❖ Premium full-page ad inside front cover of the conference program, distributed to over 750 conference participants, Members of Congress, NCIL Board members, etc.
- ❖ Corporate signage in the registration area, at main ballroom doorway, workshop entryways and stage banners
- ❖ Recognition from the podium at opening session

Other Visibility:

- ❖ Full-page, back cover ad in two editions of the NCIL newspaper, *Independence Today*, read in print and online by 300,000 people each issue
- ❖ Opportunity to join NCIL Business Advisory Committee
- ❖ Logo and link prominently featured on the NCIL homepage for one year, viewed by over 89,000 unique visitors annually
- ❖ Acknowledgement as Lead Sponsor in conference-related press releases, newsletters and local media
- ❖ Logo in annual report sent to all current and prospective members after conference, an audience of over 3,000 members, corporate and Congressional allies, and prospective NCIL members

\$25,000 Emerald Level

Events:

- Designation as Official Co-sponsor of NCIL's Leadership Reception
- Premiere head table of eight at the NCIL Annual Awards Ceremony, including two seats for one VIP and his/her guest (VIPs may include Members of Congress, annual awardees and NCIL Board members)
- Four complimentary registrations to the Annual Conference
- Invitation for four to attend the exclusive NCIL Leadership Reception with NCIL Board members, corporate and government leaders
- Photo opportunity at the NCIL Annual Awards Ceremony with NCIL Board members and annual awardees

Conference Visibility:

- Prime Conference exhibit space (including Exhibit Fair)
- Opportunity to distribute company materials at main registration table (must be available in alternate formats)
- Full-page ad the back cover of the conference program, distributed to over 750 conference participants, Members of Congress, NCIL Board members, etc.
- Corporate signage in the registration area, at main ballroom doorway, workshop entryways and stage banners
- Recognition from the podium at opening session

Other Visibility:

- Full-page ad in two editions of the NCIL newspaper, *Independence Today*, read in print and online by 300,000 people each issue
- Opportunity to join NCIL Business Advisory Committee
- Logo and link on NCIL homepage for one year, viewed by over 89,000 unique visitors annually
- Acknowledgement in conference-related press releases, newsletters and local media
- Logo in annual report sent to all current and prospective members after conference, an audience of over 3,000 members, corporate and Congressional allies, and prospective NCIL members

\$12,500 Sapphire Level

Events:

- ❖ Seating for four at a head table at the NCIL Annual Awards Ceremony
- ❖ Four complimentary registrations to the Annual Conference
- ❖ Invitation for four to the exclusive NCIL Leadership Reception with NCIL Board Members, corporate and government leaders

Conference Visibility:

- ❖ Exhibit space (including Exhibit Fair)
- ❖ Full-page ad in the conference program, distributed to over 750 conference participants, Members of Congress, NCIL Board members, etc.
- ❖ Corporate signage in the registration area, at main ballroom doorway, workshop entryways and stage banners

Other Visibility:

- ❖ Half page ad in two editions of the NCIL newspaper, *Independence Today*, read in print and online by 300,000 people each issue
- ❖ Opportunity to join NCIL Business Advisory Committee
- ❖ Sponsor name on NCIL homepage for one year, viewed by over 89,000 unique visitors annually
- ❖ Acknowledgement in conference-related press releases, newsletters and local media
- ❖ Sponsor name in annual report sent to all current and prospective members after conference, an audience of over 3,000 members, corporate and Congressional allies, and prospective NCIL members

\$6,000 Ruby Level

Events:

- Seating for three at a head table at the NCIL Annual Awards Ceremony
- Three complimentary registrations to the Annual Conference

Conference Visibility:

- Exhibit space (including exhibit fair)
- Half-page ad in the conference program, distributed to over 750 conference participants, Members of Congress, NCIL Board members, etc.
- Corporate signage in the registration area, at main ballroom doorway, workshop entryways and stage banners

Other Visibility:

- Sponsor name on NCIL homepage for one year, viewed by over 89,000 unique visitors annually
- Acknowledgement in conference-related press releases, newsletters and local media
- Sponsor name in annual report sent to all current and prospective members after conference, an audience of over 3,000 members, corporate and Congressional allies, and prospective NCIL members

\$3,000 Opal Level

Events:

- Seating for two to attend the NCIL Annual Awards Ceremony
- One complimentary registration to the Annual Conference

Conference Visibility:

- Exhibit space (including exhibit fair)
- Half-page ad in the conference program, distributed to over 750 conference participants, Members of Congress, NCIL Board members, etc.
- Corporate signage in the registration area, at main ballroom doorway, workshop entryways and stage banners



2008 Annual Conference Commitment Form

July 21-24, 2008

Company Name: _____

(please print name as it should appear in printed materials)

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Please charge \$ _____ to my credit card: Visa MasterCard

Account Name: _____

(please print name as it appears on card)

Account Number: _____ Expiration Date: _____

Signature: _____



Indicate the opportunities you would like to purchase on the next page of this form.



Once complete, please fax this form to (202) 207-0334, or submit via mail to:

National Council on Independent Living
1710 Rhode Island Avenue, NW / Fifth Floor
Washington, D.C. 20036

- Checks should be made payable to: The National Council on Independent Living (Federal ID # 74-2291620)
- For more information please contact NCIL Development & Communications Advisor Justin Chappell at (202) 207-0334 or justin@ncil.org

Sponsorship Opportunities

Yes! I/We would be pleased to support the National Council on Independent Living's Annual Conference being held July 21-24, 2008 at the Grand Hyatt in Washington, D.C.

- \$50,000 Diamond Level \$25,000 Emerald Level \$12,500 Sapphire Level
 \$6,000 Ruby Level \$3,000 Opal Level

Advertising Opportunities

Advertisements in the conference program will be distributed to over 750 conference participants, Members of Congress, NCIL Board Members and leaders in the Independent Living community. *Deadline for Camera Ready Ads is June 13th, 2008.*

NCIL Members Only Advertisement Rates

- \$900 Full-page (8" x 10.5")
 \$550 Half-page (8" x 5.25")
 \$200 Quarter-page (3.75" x 5.25")
 \$125 Eighth-page (business card)

NCIL Non-member Advertisement Rates

- \$1500 Full-page (8" x 10.5")
 \$850 Half-page (8" x 5.25")
 \$450 Quarter-page (3.75" x 5.25")
 \$300 Eighth-page (business card)

Exhibiting Opportunities

Exhibits will be displayed for two full Annual Conference days, including an exhibit fair, and be viewed by over 750 participants. Materials not available in large print, Braille, audio & text-only (electronic) versions **must not be displayed.** We apologize for any inconvenience.

- \$2,000 Corporate Exhibit Space, includes ¼ page advertisement
 \$1,000 Non-profit and Government Exhibit Space, includes ¼ page advertisement
 \$500 Member Exhibit Space, includes ¼ page advertisement